



Making Smiles at Shopping Spree Clothing Events



Making Smiles at Holiday Spree Events

OUR AMAZING VOLUNTEERS!



EAST WINDSOR, NJ



BOARD MEMBERS



QUEENS, NY



MILLTOWN, NY



MANALAPAN, NJ



HICKVILLE NY



BROOKLYN, NY



PHOENIX, AZ

MAKE A SMILE FOUNDATION, INC.



1249 South River Road - Suite 305
Cranbury, NJ 08512
732-274-1600
emd@taxdavidoff.com
www.makeasmilefoundation.com

How To Make A Smile

Make A Smile Foundation, Inc. is a non-profit public charity whose primary purpose is to sponsor programs to benefit children in need, aged 4 to 8. For more than three decades we have been organizing the Make A Smile Foundation Annual Holiday Shopping Spree where the children, accompanied by adult volunteers, shop for toys and holiday gifts at a Target store with money provided by the Foundation. Thanks to the generosity of our sponsors, we have added more Holiday Shopping Sprees as well as Spring and Fall Clothing Shopping Sprees to our repertoire.

The COVID-19 crisis made it impossible for us to hold many of our scheduled sprees in 2020 and 2021. However, our Board of Directors developed a variety of virtual platform models, making it possible to support children in need over the past two years, particularly during the holiday season. We will continue to do so virtually in 2022 but hope to resume in-person events soon.

The children who attend the Sprees are identified as “in need” through their participation in free or subsidized lunch programs at their local schools. Our goal is to create fun and memorable events for children who would not normally have this opportunity.

The core component of Make A Smile is the volunteers that assist at our events. These dedicated individuals help the children shop, assist with wrapping gifts for the Holiday Sprees and tend to the childrens’ needs during each event. At our annual Holiday Spree in Milltown, NJ, there are approximately fifty volunteers who attend every year, so that the ratio of volunteers to children is nearly one to one. Since the safety of the children is our number one priority, every child and volunteer get color-coded name badges. Additionally, as each parent leaves the venue, they receive a unique “identifier” that they must use to retrieve their child after the event.

The Make A Smile Foundation is committed to increasing the number of events in order to provide even more children with an experience they will treasure.

If you would like more information about the Make A Smile Foundation, feel free to email us at info@makeasmilefoundation.com or visit our website at www.makeasmilefoundation.com.

Thank you,

E. Martin Davidoff, CEO



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Dear Potential Sponsor:

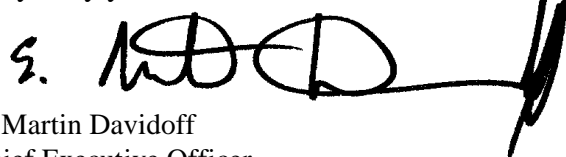
After over three decades of operating the Make A Smile Foundation Annual Holiday Shopping Spree, we are continuously excited to see the program grow. The basis of the program is to create fun and memorable holiday events for children in need. Yet, like any charitable program, we face competitive forces in raising funds. We understand that your company has a strong community ethic, thus we thought of you when considering possible sponsorship for this meaningful event. As you consider our cause, please note:

- ★ Over 90% of our funds go into the program; and
- ★ This program helps children identified as needy through their participation in the free lunch program at their local schools.

We would appreciate your expanding our roster of sponsors so that we can ensure that this program will run for years to come, and, in the future, reach children in more regions across the country. Please see the enclosed photos from some of our recent events. Our tax exempt number is 20-0441773.

Thank you very much for your time and consideration. If you have any further questions, please do not hesitate to contact me.

Very truly yours,



E. Martin Davidoff
Chief Executive Officer

EMD:ka

INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.njconsumeraffairs.gov/ocp/charities.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

A copy of the latest New York State annual report may be obtained, upon request, from Make A Smile Foundation, Inc. located at 1249 South River Road, Suite 305, Cranbury, NJ, 08512 or from the New York State Attorney General's Charities Bureau located at Charities Bureau, 120 Broadway, 3rd Floor, New York, New York 10271.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 31 2009**

MAKE A SMILE FOUNDATION INC
C/O E MARTIN DAVIDOFF
PO BOX 555
DAYTON, NJ 08810

Employer Identification Number:
20-0441773
DLN:
17053054041019
Contact Person:
RICHARD COMBS ID# 31024
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
December 2, 2003
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

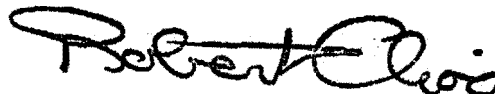
Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

MAKE A SMILE FOUNDATION INC

Sincerely,

A handwritten signature in black ink that reads "Robert Choi". The signature is written in a cursive style with a large, prominent initial "R".

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Publication 4221-PC

Invoices and receipts must show exempt organization as purchaser.

State of New Jersey
DIVISION OF TAXATION
SALES AND USE TAX

Read instructions on bottom of form

* EXEMPT ORGANIZATION CERTIFICATE *
FORM ST-5

ISSUED BY: MAKE A SMILE FOUNDATION INC
1249 SOUTH RIVER ROAD, SUITE 305
CRANBURY NJ 08512

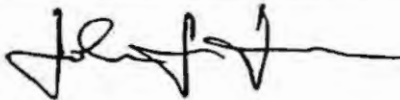
EXEMPT ORGANIZATION NUMBER 200-441-773/000
Effective Date: 09/03/09
Date Issued: 04/05/19

Transaction Date: _____

TO _____
(Name of Vendor)

The undersigned certifies: that the Division of Taxation has determined this organization is exempt from New Jersey Sales and Use Tax for this transaction; and this purchase is directly related to the purposes for which this organization was formed and is being purchased with the organization's funds.

Description of purchase:



ACTING DIRECTOR
DIVISION OF TAXATION

(Signature of Officer or Trustee of the organization)

Name and Title of Officer (Please Print)



New York State Department of Taxation and Finance

Exempt Organization Certificate

ST-119
(2/14)

The organization named below is exempt from payment of New York State and local sales and use tax. Note: This is your organization's proof of exemption and must be retained in your organization's permanent files. If this card is saved to an electronic version, you still must retain this original card in your permanent files.

The number shown on this certificate must be entered on any Form ST-119.1, *Exempt Organization Exempt Purchase Certificate*, presented to a vendor. If this certificate is lost or destroyed, you must contact the Exempt Organizations Unit for instructions to obtain a replacement.

This certificate will remain in effect unless it is revoked or canceled. Misuse of the authority granted under this certificate will result in the revocation of exempt status and subject the organization to substantial civil and criminal penalties.

MAKE A SMILE FOUNDATION INC
1249 SOUTH RIVER RD, SUITE 305
CRANBURY NJ 08512

Certificate number EX 265043
Date issued July 26, 2016

This certificate may not be altered, changed, lent, or transferred to another organization or person.